

2<sup>nd</sup> INTERNATIONAL CORRUGATED TECHNOLOGY EXHIBITION FOR ASIA

Date:

20 - 23 Sep 2023

To:

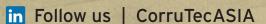
**BITEC** • Bangkok







BACK IN 2023
Connecting your business
to the region that matters!



Co-located exhibition:



Officially supported by :













Jointly organized by:







## Meet decision-makers, gain access to buyers and get orders placed at CorruTec ASIA

Hot on the heels of the first edition last year, the upcoming CorruTec ASIA in 2023 will be the platform of choice for your corrugated packaging technology and solutions to gain visibility with decision-makers who represent a diverse range of sectors. Jointly organised by the Thai Corrugated Packaging Association and Messe Düsseldorf Asia, this industry-led exhibition ensures you engage and connect with the right audience.

## Benefit from the fast-growing corrugated packaging market!

Indonesia, Thailand, Vietnam, and the Philippines, contribute more than **30% of corrugated** packaging globally Asia-Pacific represents the fastest-growing corrugated packaging market worldwide

Southeast Asia's demand for corrugated packaging will continue to rise owing to rising demand by end-use industries such as medicine, food, and consumer durables

E-commerce industry continues to be **primary growth driver** due to packaging reliability. Thailand's retail e-commerce market is expected to reach **4 trillion baht in 2025** 

[sources: Mordor Intelligence, Bangkok Post)

# TOP reasons you should be at the 2<sup>nd</sup> edition of CorruTec ASIA in 2023!

As business confidence continues to recover across the globe together with economic momentum, here is how your participation can benefit your business:



**Connect** with the right prospects and qualified leads



**Deepen users' knowledge** through demonstrations, presentations and discussions



Develop your **network** in the region and **gain market insights** on Thailand and the region



Position your brand and business as an **industry leader in sustainable corrugated solutions** 

**MAXIMUM VISIBILITY** - co-location with synergistic packaging and printing event - **PACK PRINT INTERNATIONAL**, and others including; plastics and rubber exhibition **T-PLAS**, wire, cable, tube and pipe exhibitions **wire and Tube Southeast Asia**, foundry and metallurgical exhibitions **GIFA** and **METEC Southeast Asia** 

### A look back at 2022



80 exhibiting brands presented products and technology

serving the corrugated packaging industry



**4,111** visitors included corrugated machineries /

accessories / products in their product interests

(based on combined post show report data - CorruTec Asia and PACK PRINT INTERNATIONAL 2022)

# Who should exhibit - the platform of choice to meet buyers from Thailand and the Southeast Asian region, for equipment suppliers, machinery and solution providers of:

- + Corrugated board making machinery and equipment
- + Converting machinery and equipment
- + Consumables, supplies and accessories for printing and corrugated production
- + Base paper for corrugated board
- + Paper/paperboard products making machinery and equipment
- + Software / Automation
- + Material handling
- + Waste handling
- + Corrugated, honeycomb, paperbased products
- + Related services

## Who you will meet



# **Target industries** - Corrugated machinery and technology buyers, as well as purchase influencers from various vertical markets. You can connect with an audience from big, multinational companies, develop long-term relationships with smaller businesses who aim to scale up production and growing business with mid-sized companies that are increasing investment or moving into automation.

- + Advertising & marketing
- + Airline & hospitality services
- + Automotive/transportation
- + Bakery & confectionery
- + Bank & safety technology
- + Corrugated
- + Cosmetics & personal care
- + Creative design & visual arts
- + Electrical / electronics
- + Food & beverage
- + Glass
- + Household, leisure & consumer goods

- + Interior design & decoration
- + IT/smart technology
- + Labelling
- + Logistics & warehousing
- + Luxury goods
- + Medical & pharmaceutical
- + Packaging
- + Paper & pulp
- + Printing & publishing
- + Retail, E-commerce & merchandising
- + Textile & Furnishings
- + Tobacco



#### Hear from our exhibitors...

Marvin Hars,

Business Development Director, Exilva - Corrugated Board, Borregaard

We also wanted to understand more about the Southeast Asian market; we have had a very good experience and achieved our participation objectives. >>

Stefanie Picht,

Head of Administration & Marketing, CONPRINTA GmbH & Co. KG



# Join us at CorruTec ASIA 2023!

Secure your choice location, book your booth space today.

corrutec@mda.com.sg | (65) 6332 9620

www.corrutec-asia.com

## Your participation



BASIC SHELL SCHEME



\*Booth visuals for illustration purposes only; actual layout may vary.

## ENHANCED SHELL SCHEME

(Additional features: Tall Maxima structure with 1 colour for facade and wall panel lining + graphic print of company logo on fascia board and cabinet + storage room)

## Option A

## **Option B**

## Option C

Raw Space (min. 18 sqm) \$\$520 per sqm **S\$620** per sqm

Enhanced Shell Scheme (min. 12 sqm) S\$720 per sqm

All rates shown are in Singapore Dollars; prevailing and additional charges may apply.

## **ELECTRICAL & FURNITURE ENTITLEMENT**

Items	Area (in sqm)				
	12 - 17	18 - 23	24 - 29	30 - 35	36 - 40
Leather Chair	3	6	6	9	9
Lockable Cabinet	1	1	2	2	3
Discussion Table	1	1	2	2	3
Wastepaper Basket	1	1	2	2	3
Spotlight with arm	3	4	6	7	9
5amp/220V Powerpoint	1	1	2	2	3

Note: Financial credit will not be given for any item not utilized. The information provided above is correct at the time of printing and is subject to changes. Changes may be required by the organizer, hence the terms contained here cannot form part of an offer or contract.

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## Maximise your reach

A variety of high-impact, dynamic opportunities are available before, during and after the event, including:



Editorials and potential news coverage



E-direct mailers & E-newsletters



Direct mailing - brochures / flyers



On-site activities - presentations, demonstrations, speaking slots



Social media



Digital marketing / advertising



Official show website



Advertising in trade publication, on-site

Benefit from increased opportunities and synergies. 7 co-located trade fairs. 1 place to be.

Contact us today! corrutec@mda.com.sg | (65) 6332 9620

Concurrent exhibitions:











For enquiries:

#### Within Thailand Exposis Co., Ltd

Tel (66) 2559 0856-8 info@exposis.co.th

#### **Overseas**

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