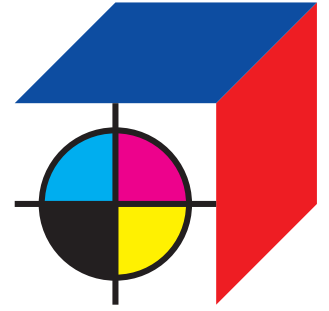


Invitation to Exhibit



**PACK PRINT
INTERNATIONAL**

9th INTERNATIONAL
PACKAGING AND PRINTING
EXHIBITION FOR ASIA

defining packaging & printing in asia

  Follow us | PackPrintInternational

www.pack-print.de

Concurrent Event :



**20 - 23
SEP 2023
BITEC • Bangkok**

BACK AGAIN
in 2023 to connect
your business to
the region that
matters!

Co-located exhibition :



Officially supported by :

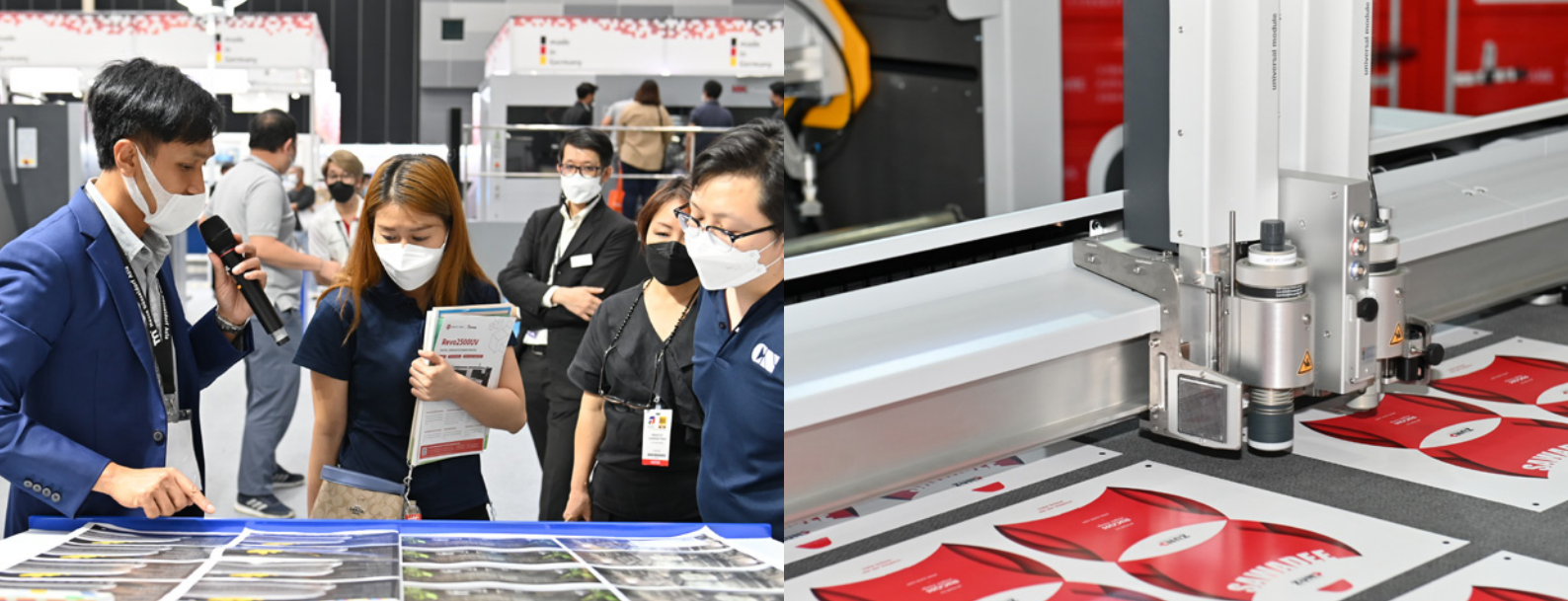


Messe Düsseldorf / Organizer of:



Jointly organized by :





For the industry, by the industry.

Generate new contacts and gain business leads

As a hallmark exhibition for the packaging and printing sectors, including machinery, equipment, materials and services, PACK PRINT INTERNATIONAL continues to be the platform of choice for the industry that connects you to a targeted audience in the region. PACK PRINT INTERNATIONAL is jointly organised by Messe Düsseldorf Asia, The Thai Printing Association and The Thai Packaging Association.

Back once again in 2023, and riding on the success of the last edition, the 9th iteration of PACK PRINT INTERNATIONAL will be the No.1 event in the region for you to meet decision-makers, get orders placed, and gain access to buyers with real investment intentions.



About **97%** of exhibitors felt the quality of visitors met their expectations.



Almost **80%** of visitors indicated that they are likely to place an order at the exhibition

Sources: PACK PRINT INTERNATIONAL 2022 Exhibitor and Visitor Surveys

As business confidence continues to recover across the globe together with economic momentum, here is how exhibiting at PACK PRINT INTERNATIONAL can grow your business:

Bringing you qualified sales leads and opportunities at a world-class event

A choice-platform to establish and expand your reach into new markets and countries

Co-location with synergistic corrugated packaging exhibition **CorruTec ASIA**, as well as plastics and rubber exhibition **T-PLAS**, wire, cable, tube and pipe exhibitions **wire and Tube Southeast Asia**, foundry and metallurgical exhibitions **GIFA** and **METEC Southeast Asia**

A proven exhibition to launch and demonstrate new products, machinery and technology to an engaged audience

Position your brand and business as an industry leader

The pursuit of sustainability

From sustainable and degradable materials, the use of innovative print and packaging processes and machinery, to cutting-edge AI for optimal process control and increased efficiency - this is the future of the print and packaging community the world over.



Meeting the needs of today without compromising tomorrow.
Join us in showcasing sustainable solutions for the world of packaging and printing.



Network with high-level players from across the supply chain to share knowledge, exchange insights and share best practices and ideas at our series of leading co-located events.



Exhibitor
Technical
Presentations



Conferences
& Seminars



Award
Ceremony



Consultancy
Clinics



Design
Showcase

PACK PRINT INTERNATIONAL 2023 is proud to be a partner of
SHIFT 23 - Asian Packaging Conference and Asian Packaging Excellence Awards 2023.

For updates, go to www.pack-print.de | ppi@mda.com.sg

A look back at 2022



171 exhibitors
from **27** countries
and regions



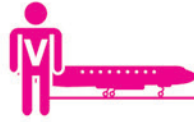
10,007 visitors
from **73** countries
and regions



National pavilions from
Germany, China, and
Singapore, as well as some
of the best local players



100 visiting groups from Thailand,
Indonesia, India, Mauritius, the
Philippines, Singapore and Sri Lanka



Top overseas visitor markets include
Malaysia, the Philippines, Singapore,
Indonesia, India, Vietnam

Facts @ a glance: 2023 & Beyond...

Asia Pacific to account for
largest share in the packaging
printing market by 2024

Global flexible packaging
market to reach
US\$314 billion by 2025

Countries such as Indonesia,
Malaysia, as well as India
and China are expected to
drive significant growth in
corrugated segment of **digital
printing packaging** market.

Asia Pacific is the **largest
market** for the packaging
industry, accounting for over
40% of the world's consumption

Global retail-ready packaging
market value will reach over
US\$77 billion by 2024

Asia's **digital graphic printing**
market is anticipated to grow
at the highest rate globally,
through to 2024

Packaging will see the **biggest
change** in the near future, with
digital print gaining traction in
corrugated, cartons, flexible
packaging, rigid plastics

According to the drupa 8th
global trends online report,
overall, confidence is on the rise
[in the industry] and all regions
and **markets forecast higher
investment in 2023**



Sources:
drupa Trend Report 2022 |
Smithers PR - Digital printing to 2032 |
Mordor Intelligence - Flexible
Packaging Market forecast |
MarketsandMarkets

2023 Print Technology Investment Targets - Global and by Market (according to the 8th drupa Global Trends report - 2022)

	1 st Choice	2 nd Choice	3 rd Choice
Global	31% Sheetfed offset	18% Digital toner cutsheet colour	17% Flexo & Digital inkjet wide format
Commercial	30% Sheetfed offset	26% Digital toner cutsheet colour	25% Digital inkjet wide format
Publishing	27% Sheetfed offset & Digital toner cutsheet colour		24% Coldset offset
Packaging	39% Flexo	34% Sheetfed offset	14% Gravure, Digital inkjet rollfed colour and hybrid offset / flexo / digital

Secure your choice location, book your booth space today!
contact us at ppi@mda.com.sg | (65) 6332 9620

Who was there in 2022



and many more...

Who you will meet in 2023

print and packaging

- + Printing houses and converters
- + Print service providers and suppliers
- + Bookbinders, print finishers and processing companies
- + Media production specialists
- + Label and packaging designers
- + Product managers
- + Production specialists from many different industries such as consumer goods, food, cosmetics, pharmaceutical, or luxury goods
- + Package production
- + Contract packaging
- + Machinery importers, dealers, distributors and agents

marketing, publishing and media

- + Media producers
- + Print specifiers and print buyers
- + Agencies
- + Brand owner
- + Product designers from industry
- + Decision makers and buyers in the publishing and media industries
- + Advertising and design houses

vertical markets

Decision makers, engineers, designers and product managers from industries and sectors such as:

- + Consumer goods
- + Food
- + Cosmetics
- + Luxury goods
- + Pharmaceuticals
- + Medicine
- + Electronics
- + Bank and Safety technology
- + Interior design
- + Glass industry
- + Logistics
- + Automotive and autoparts
- + Retail and e-commerce

future technologies

- + High-calibre IT and software experts
- + System and solution providers from all sectors of the industry such as premedia/prepress, print, postpress, and converting to packaging
- + Trade associations
- + Educational/governmental bodies

Achieve business success in Southeast Asia. Get in touch today!

ppi@mda.com.sg | (65) 6332 9620



Your participation



BASIC SHELL SCHEME



*Booth visuals for illustration purposes only; actual layout may vary.

ENHANCED SHELL SCHEME

(Additional features: Tall Maxima structure with 1 colour for facade and wall panel lining + graphic print of company logo on fascia board and cabinet + storage room)

Option A

Raw Space (min. 18 sqm)
S\$520 per sqm

Option B

Basic Shell Scheme (min. 12 sqm)
S\$620 per sqm

Option C

Enhanced Shell Scheme (min. 12 sqm)
S\$720 per sqm

All rates shown are in Singapore Dollars; prevailing and additional charges may apply.

ELECTRICAL & FURNITURE ENTITLEMENT

Items	Area (in sqm)				
	12 - 17	18 - 23	24 - 29	30 - 35	36 - 40
Leather Chair	3	6	6	9	9
Lockable Cabinet	1	1	2	2	3
Discussion Table	1	1	2	2	3
Wastepaper Basket	1	1	2	2	3
Spotlight with arm	3	4	6	7	9
5amp/220V Powerpoint	1	1	2	2	3

Note: Financial credit will not be given for any item not utilized. The information provided above is correct at the time of printing and is subject to changes. Changes may be required by the organizer, hence the terms contained here cannot form part of an offer or contract.

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Ready for Business!

Maximise your participation and leverage on the available Marketing, Advertising and Promotional Opportunities!

A variety of high-impact, dynamic opportunities are available before, during and after the event, including:



Editorials and potential news coverage



E-direct mailers & E-newsletters



Direct mailing - brochures / flyers



On-site activities - presentations, demonstrations, speaking slots



Social media



Digital marketing / advertising



Official show website



Advertising in trade publication, on-site

7 co-located trade fairs. 1 place to be.

Join us at the leading packaging and printing event in the region -
Book your booth space today. ppi@mda.com.sg | (65) 6332 9620

Concurrent exhibitions:



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Overseas
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