



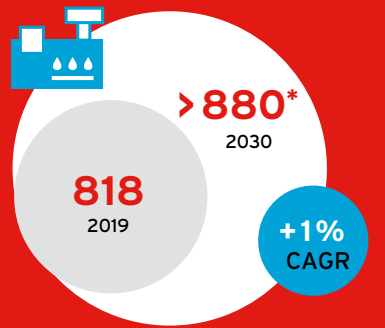
International Printing and Packaging Trade Exhibition for Algeria, Maghreb and West Africa

May 16-18, 2022
Algiers, Algeria
CIC
www.printpackalger.com



Key Facts Print

Market volume (worldwide)
in billion USD



Market Insight Algeria

3. Largest importer of printing and paper technologies on the African continent

Growth drivers

1. Growth in package printing
2. Growth in emerging markets
3. Added value in the digital printing sector

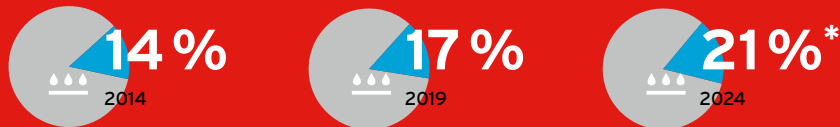
Markets for digital and analog printing

While the markets for digital and analog printing in several countries are declining, other countries can be identified as growth regions:



Digital printing

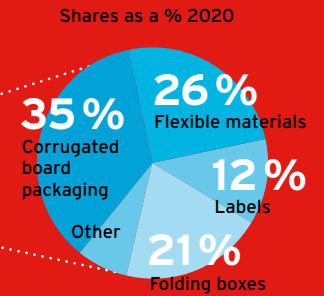
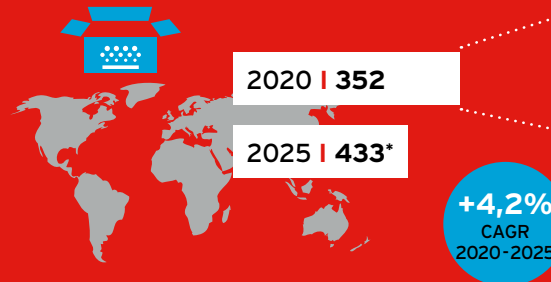
Share in market volume



Key Facts Print Packaging

Market development (worldwide)

Market volume in billion USD, average annual growth rate (CAGR)

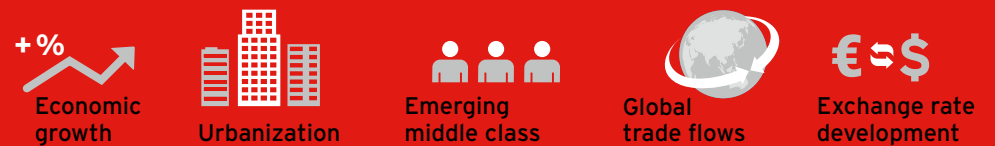


Trends in Print Packaging

Industry-specific and external trends



Macroeconomic and demographic trends



Packaging

47% market share of the global print market 2019

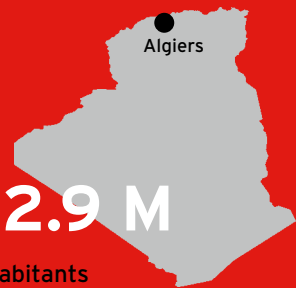


*Values are based on a study of the EU, in which 26 countries are taken into account; share of global GDP/world population: 80%/70%. Sources: data, UN DESA (Population Division), IMF, United Nations Demographic Yearbook, National Bureau of statistics of China, The Economist Intelligence Unit (EIU), Smithers Pira, our calculations.



Key Facts Economy

Algeria



Currency
Algerian Dinar



Language
Arabic, French

Inflation
(in 2019)

2,4%*
(compared to previous year)

Economic growth

GDP in billion USD, real growth rate

2020 | 144* -6,0%

2021 | 152* +2,9%

2022 | 150* +2,8%

GDP per capita

2020 & 2021, in USD



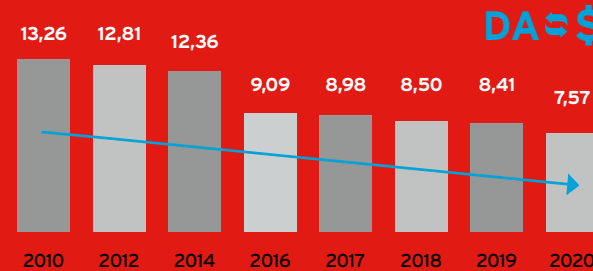
3.263*
2020

3.364*
2021

+101

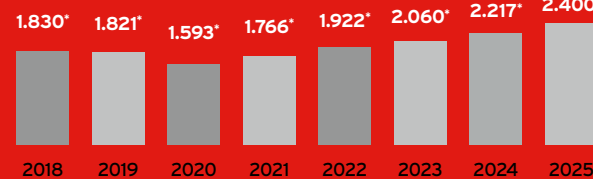
Exchange rate development

Average value; in US \$/1,000DA



Private consumption

Data per capita, in US \$



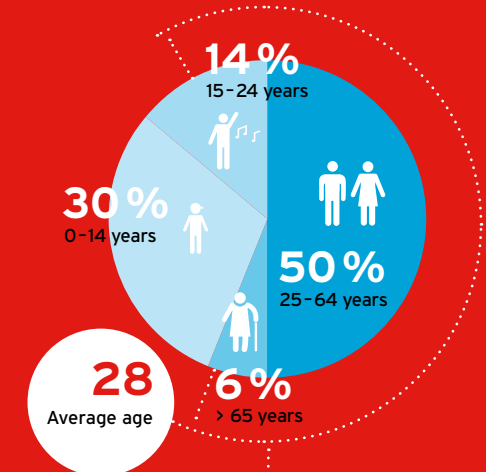
Number of households

Average Household size: 5



Key Facts Population

Population structure



Level of education

81%

Literacy rate (2018)



330.434

University graduates (2018)