

we create the future

May 28 - June 7, 2024

Düsseldorf/Germany
www.drupa.com



drupa

no. 1 for printing technologies

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drupa 2024 is well on track

Since February companies have been able to register for drupa 2024 and a very positive trend is now already emerging. Renowned global players and newcomers across the entire print and packaging value chain from a total of 32 countries are already on board.

Drupa 2024 is gaining momentum and there is every indication that it will again underline its position as the No. 1 event for Printing Technologies. Under the motto “we create the future” drupa will serve as a global meeting point presenting the visions of the print and packaging industries. This edition will specifically focus on the mega trends sustainability and digitalisation as well as their influence on processes, products, sustainable business models and the future of the industry.

“Current registration levels, exhibitor feedback on impressive stand concepts, scheduled product launches and live demos of machinery all build suspense among the global community and are the reason for our great optimism,” delights Sabine Geldermann, Project Director of Print Technologies at Messe Düsseldorf, who adds: “The industry has again proven its pivotal relevance with its broad-based applications on so many vertical markets – especially in times of crisis.”

KURZ to act as Platinum Partner for drupa 2024

After already acting as a Platinum Partner for virtual.drupa KURZ, a worldwide market leader in thin-film technologies, unequivocally demonstrates its strong commitment returning as an exclusive partner of drupa 2024.

“drupa is the most relevant trade fair for the graphic industry,” explains Walter Kurz, board member of LEONHARD KURZ Stiftung & Co. KG. “All decision-makers, innovators, but also providers and processors of progressive technologies come together here, present their solutions and marvel at new trends – no market player



Messe
Düsseldorf

Messe Düsseldorf GmbH
P.O. Box 10 10 06
40001 Düsseldorf
Messeplatz
40474 Düsseldorf
Germany

Phone +49 211 4560 01
Fax +49 211 4560 668
Internet www.messe-duesseldorf.de
E-mail info@messe-duesseldorf.de

Board of Managing Directors:
Wolfram N. Diener (CEO)
Bernhard J. Stempfle
Erhard Wienkamp
Chairman of Supervisory Board:
Dr. Stephan Keller

County Court Düsseldorf HRB 63
VAT ID number DE 119 360 948
Tax ID number 105/5830/0663

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can or wants to miss this date. We are already looking forward to presenting our innovative solutions in 2024 – first and foremost with a focus on sustainability.”

For interested firms drupa offers its exclusive “Platinum Exhibitor” packages (which are already sold out), alongside its “Golden Exhibitor” and “Silver Exhibitor” packages in limited numbers. For further information go to www.drupa.de

Full steam ahead

Although there are just under two years to go until the start of the trade fair, planning is already in full swing. Operative planning of global marketing initiatives, special forums and networking events has already got off to a dynamic start. Likewise, the partners operating the touchpoints and the Special Forum drupa next age (dna) – the innovative technology driver to connect industry newcomers, young talents, explorative start-ups and well-established enterprises – have already submitted their conceptual ideas and involvement of exhibitor partners.

Young Talents @ drupa

“Promoting young talent and the ‘next generation of print’ is especially dear to our hearts just as it is to our partners and customers,” explains Sabine Geldermann. “Against this background we will design a fascinating paper artwork for drupa 2024 together with the Academy for Fashion & Design from Düsseldorf; in cooperation with other universities such as Stuttgart Media University as well as vocational training colleges such as FHBK Dortmund we will move the importance and fascination of this industry with its highly attractive job profiles to the foreground.”

The next drupa will be held from 28 May to 7 June 2024 at Düsseldorf Exhibition Centre. Exhibitors can register online by late October 2022 via www.drupa.de.

Other events from the Global Portfolio for Print Technologies

2022 will see several other international trade fairs being held as part of the global portfolio of drupa 2022: Indoprint in Jakarta (31 August – 3 September), PackPrintPlas Philippines in Manila (6 – 8 October), All in Print in Shanghai (11 – 15 October) as well as PackPrint International and Corrutec Asia in Bangkok (19 – 22

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October). For more information on these trade fairs visit

https://www.drupa.de/de/drupa_global

Your contact

Press department for drupa 2024

Anne Schröer (Manager Press & PR)

Maria-Sophie Schulte (Junior Manager MarCom)

Tel: +49 (0)211-4560 465 /-589

SchroeerA@messe-duesseldorf.de ;

SchulteM@messe-duesseldorf.de