



drupa 2024 – Press Release No. 16 / September 2022

PRINT & DIGITAL CONVENTION 2023: Secure stand space now

Interested companies can now register to participate in PRINT & DIGITAL CONVENTION 2023. A total of four exhibitor packages are available, which can be individually extended. The exhibitor documents are available at www.printdigitalconvention.de/en/Aussteller.

From 16 to 17 May 2023, the journey into the print universe of multichannel & dialogue marketing will start again in Düsseldorf: with the motto "Level-Up!", PRINT & DIGITAL CONVENTION will enable visitors to experience the range of digital printing, digital media technology, print applications and multichannel solutions. Exhibiting companies can present their innovations, trends and visions to participants in nine theme worlds: Dialogue Marketing, Value Added Printing /Print Creative, Label & Packaging, Postpress, Printed Electronics, Brand & Product, Interior & Exterior Design, Sustainable Media Production and Programmatic Printing.

The trade fair and the accompanying lecture and workshop programme establish a connection between technology, conceptual planning and concrete application and offer valuable knowledge transfer. For the next event more presentations are being planned in English as the convention is becoming more and more international.

The special "Highlight Guide" format of PRINT & DIGITAL CONVENTION is a visitor favorite. It stands for the presentation of best practice and applications. Exhibitors have the opportunity here to show their product highlights in actual implementation. Exhibitors receive all information on project scenarios and participation opportunities automatically with their registration.



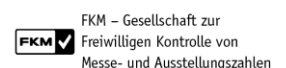
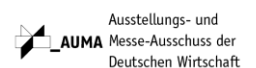
Messe Düsseldorf GmbH
Postfach 10 10 06
40001 Düsseldorf
Messeplatz
40474 Düsseldorf
Deutschland

Telefon +49 211 4560 01
Telefax +49 211 4560 668
Internet www.messe-duesseldorf.de
E-Mail info@messe-duesseldorf.de

Geschäftsführung:
Wolfram N. Diener (Vorsitzender)
Bernhard J. Stempfle
Erhard Wienkamp
Vorsitzender des Aufsichtsrats:
Dr. Stephan Keller

Amtsgericht Düsseldorf HRB 63
USt-IdNr. DE 119 360 948
St.Nr. 105/5830/0663

Mitgliedschaften der
Messe Düsseldorf:



Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung



PRINT & DIGITAL CONVENTION is organised by Fachverband Medienproduktion (f:mp.) in cooperation with Messe Düsseldorf and drupa. You will find further information at: <https://www.printdigitalconvention.de/en>

Your contact:

Press Office drupa 2024

Anne Schröer (Manager MarCom (Press & PR))

Maria-Sophie Schulte (Junior Manager MarCom (Support))

Tel: +49 (0)211-4560 -465 /-589

SchroererA@messe-duesseldorf.de, SchulteM@messe-duesseldorf.de

Exhibitor services drupa 2024 + PRINT & DIGITAL CONVENTION 2023

Christian Hruschka (Senior Project Manager)

Tel: +49 (0)211-4560 985

HruschkaC@messe-duesseldorf.de

Fachverband Medienproduktion e.V. (f:mp.)

Rüdiger Maaß (Executive Director)

Tel: +49 (65 42) 54 52

E-Mail: info@f-mp.de