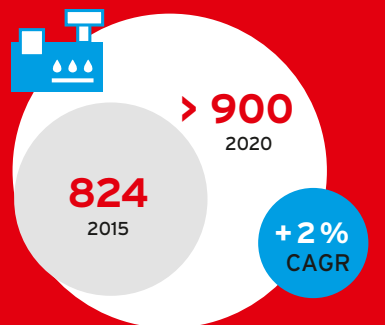




Key Facts Print

Market volume (worldwide) in billion USD



Market Insight Algeria

3. Largest importer of printing and paper technologies on the African continent (CAGR: 10 %)!

Growth drivers

1. Growth in package printing
2. Growth in emerging markets
3. Added value in the digital printing sector

Markets for digital and analog printing

While the markets for digital and analog printing in several countries are declining, other countries can be identified as growth regions:



Digital printing

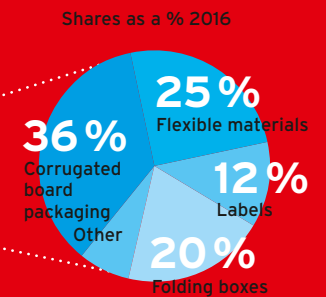
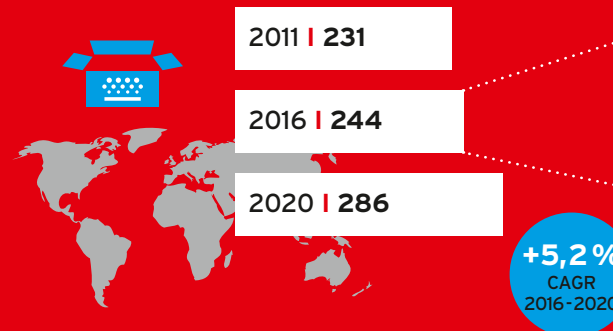
Share in market volume



Key Facts Print Packaging

Market development (worldwide*)

Market volume in billion USD, average annual growth rate (CAGR)

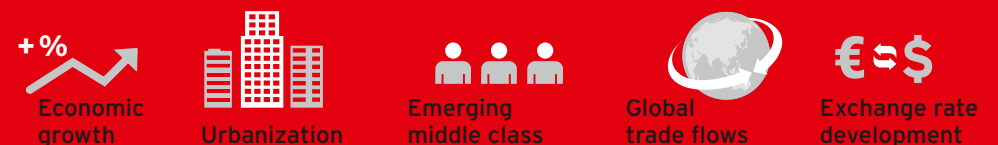


Trends in Print Packaging

Industry-specific and external trends



Macroeconomic and demographic trends

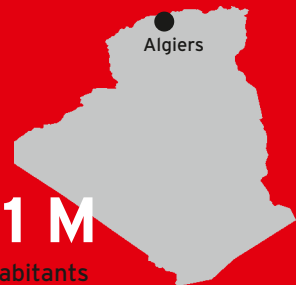


*Values are based on a study of the EU, in which 26 countries are taken into account; share of global GDP/world population: 80%/70%. Sources: stat, UN DESA (Population Division), IMF, United Nations Demographic Yearbook, National Bureau of statistics of China, The Economist Intelligence Unit (EIU), Smithers Pira, our calculations.



Key Facts Economy

Algeria



41 M
Inhabitants



Currency
Algerian Dinar



Language
Arabic, French

Inflation
(in 2016)

5.9 %
(as compared to previous year)

Economic growth

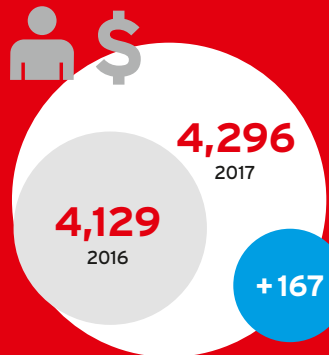
GDP in billion USD, real growth rate

2017 | 178 +2.9%

2016 | 168 +3.6%

GDP per capita

2016 & 2017, in USD



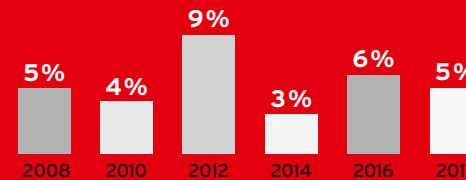
Share of global

0.2 %

2016, sale-adjusted

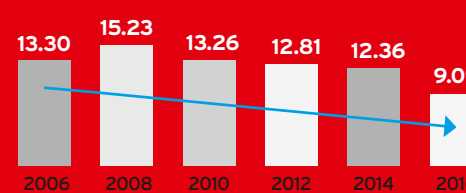
Inflation rate

Change compared to the previous year; forecast as of 2016



Exchange rate development

Average value; in US \$/1,000DA



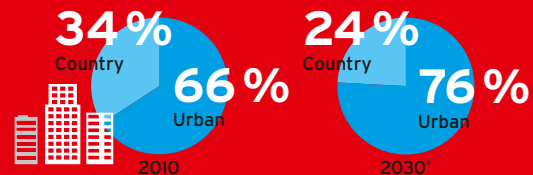
Consumption growth

Minimal growth in consumption due to:

- Price increases
- Weak Algerian Dinar
- Price increases in retail
- Tight labor market

>1%
2017

Urbanization

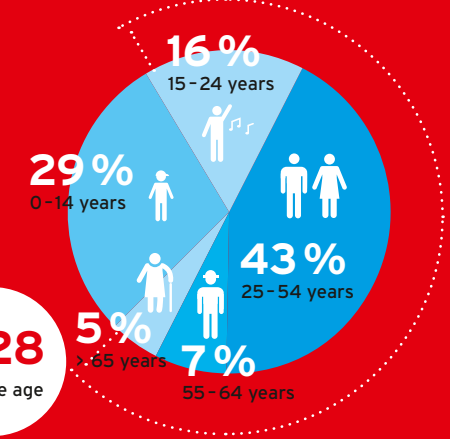


2.3 %
p.a.

Urbanization rate 2010-2015

Key Facts Population

Population structure



Level of education

80 %
Literacy rate (2015)

311,511
University graduates (2014)