

drupa Imaging Summit / Speaker Slots

dna x Imaging: New image and print convention at drupa 2024

drupa is creating a new and exciting presentation format with its partner New C GmbH & Co KG, leading imaging publishing house in Germany, the two-day convention "dna (drupa next age) x Imaging" will focus on the great importance of image technologies in the context of print and communication and bring together the industry's players.



Day 1

Thursday,
May 30th – 2024

**Imaging
Artificial
Intelligence**

**The print
products of
tomorrow**

**Sustainability
as a competitive
edge**



Thursday,
May 30th – 2024

**Networking
Event
in the evening**



Day 2

Friday,
May 31st – 2024

**What does
image quality
actually mean?**

**Innovations
as imaging
market drivers**

Thursday, May 30th

11:00 Image generation via Artificial Intelligence: Tools & Workflows

by Andreas Jürgensen

Founder

AI Imagelab | ai-imagelab.de

11:30 Picture This: How AI is Revolutionizing Image Creation

by Dennis Oberfeld

Customer Engineer
Google Cloud

12:00 From Pixels to Print: Leveraging AI for Enhanced Photo Product Quality and Efficiency

by Dr.-Ing. Björn Schwarzbach
Managing Director / COO
ORWO NET GmbH

12:30 AI Unveiled: Navigating Past, Present, and Future in Photo Print Innovation

by Sarah, Lefebvre
Director of Marketing
EyeQ Imaging Inc, Creators of Perfectly Clear

13:30 The influence of Artificial Intelligence on future print products

by Adrian Rohnfelder
Founder
AI Imagelab | ai-imagelab.de

14:00 Transform at Speed: The Power of Cloud for Digital Innovation

by Dennis Oberfeld
Customer Engineer
Google Cloud

15:00 “Expanding the expressive capabilities through FUJIFILM’s imaging technology

by Katsuyuki Takada
Head of Ink Development for Inkjet Printers
FUJIFILM Business Innovation Co., Ltd.

16:00 How do we make businesses regenerative?

by Prof. Dr. Stephan Hankammer
Prodekan
Alanus Hochschule für Kunst und Gesellschaft

16:20 Sustainability in print industry: From a holistic approach to changing actions.

by Henning Ohlsson
Founder
Ohlsson Consulting

16:45 Closing the resource loop in the print industry.

by Andreas Peter Asel
Market and Business Development Manager Circularity
Epson Europe

17:10 How to deliver on your net zero and nature positive pledges confidently through high quality carbon credits.

by Jérôme Cochet
Co-Founder & MD
goodcarbon GmbH

17:40 Sustainability Panel

with Henning Ohlsson, Andreas Peter Asel and Jérôme Cochet

18:00 Networking Evening

Friday, May 31st

11:00 Photographer meets print service provider

by Jochen Kohl

Managing Director of K2 Studio and Studio 911 GmbH and in this context Head of Marketing ILFORD EU

11:30 Ease of use: The key to environmental savings and success in printing business

by Peter Hytrek

CEO

DINAX GmbH

12:00 Viesus™: Prints enhanced in the blink of an AI.

by Servi Pieters

CEO

Viesus™

12:30 How XR will evolve and potentially change our lives

by Vijay Kishan Rao

Vice President of VCX-Forum e.V.

Mobile Product Manager at Vodafone

13:00 Sustainable Photography with Nikon's Z System

by Daniel Ziegert

Manager Professional & Educational Business

Nikon Europe BV

14:00 More than a single image

by Dietmar Wüller

Image Engineering

CEO of Image Engineering and President of VCX-Forum

14:30 Sustainable Paper: Nurturing Creativity, Preserving Nature

by Heidemarie Hinger

Product and Business Development Manager

Hahnemühle FineArt GmbH