

Vinfoil Carbon Compensated Project Finalized

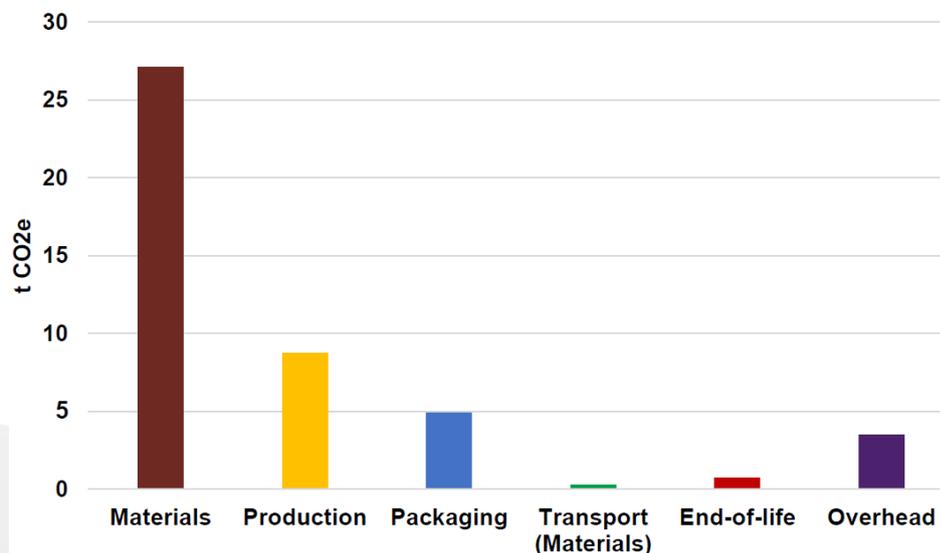
's-Hertogenbosch/The Netherlands, 30 September 2020: **Vinfoil, the world leader in developing cold transfer solutions for the printing industry, has finalized its carbon compensation project. Being awarded the certificate by the Swiss company myclimate ensures the production of every new Vinfoil Optima SF110MF is carbon compensated 100%.**

Since entering the printing and packaging industry in 2007, Vinfoil has seen a lot of initiatives from industry leaders to increase sustainability awareness. Major players are constantly looking for new opportunities to make packages, printing technologies, and processing waste more sustainable.

Keeping in mind Vinfoil's mission to remain the worldwide leading solution provider of the most cost-effective and sustainable cold transfer solutions requires Vinfoil to be unique and innovative. It also means Vinfoil is constantly looking for opportunities to contribute to increasing the sustainability level of the industry. Connecting with myclimate gave Vinfoil the one of a kind opportunity to become the first cold transfer solution manufacturer in the world to guarantee a 100% carbon compensated production.

The Results

“The Vinfoil Optima SF110MF machine produces a total of 45,3 tons CO², at least an additional 20% should be added when the emissions are compensated to consider for the uncertainty. The machine itself is responsible for 41,8 tons CO² and the share of the overhead emissions is 3,5 tons CO². The shares of the different life-cycle phases are presented in the figure below”



Source: Myclimate Carbon Compensated Report “Vinfoil Kaltfolienmodul Optima SF110MF”

As of today, every **Vinfoil Optima SF110MF** sold will be included with a Myclimate 100% carbon compensated certificate. With the certificate, we have compensated all CO₂ emissions which occur during production. Based on the results shown Myclimate will make sure investments in several carbon compensated projects are made all around the world to ensure a 100% CO₂ compensation.

“It makes Vinfoil proud we have been able to pursue Vinfoil’s mission and increase the sustainability level of our cold transfer solutions and the printing industry as a whole. For many years, as a leading innovation company in the cold transfer business, Vinfoil has been striving to increase sustainability in its production and setting this step has added extra value to our concept for us, but mainly for our customers.”, explains Vincent van der Heijden, President and C.E.O. of Vinfoil.

About Vinfoil

Vinfoil was founded in 2007 by Vincent van der Heijden, a true tech fanatic who was fascinated by the possibilities of cold foil. Vincent worked with his small, dedicated team in the Netherlands to create an innovative machine. Since then, together with his son Stefan van der Heijden, they continued to discover even more possibilities of this extraordinary material ensuring the future of the company and the cold transfer technology.

About myclimate

Myclimate is a partner for effective climate protection – both locally and globally. Together with partners from the economic sector as well as individuals it wants to shape the future of the world through consultation, education and climate protection projects. myclimate pursues this as a market-oriented and customer-focussed non-profit organisation.

Please find more information about one of the myclimate carbon compensated projects where Vinfoil’s footprint will be invested in: [Back to the Green Island with Efficient and Solar Stoves in Madagascar](#)

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