

## **Experience Hub successfully launched. New Marbach online platform is very well received.**

Heilbronn, 19<sup>th</sup> January 2021

Global die-manufacturer Marbach launched its Experience Hub in December 2020. This online platform for the packaging industry contains videos, animations, digital brochures as well as white papers on important industry-specific topics. Since the launch in December, many interested visitors have already used the platform as it provides them with exclusive content related to the packaging industry.

Jan Brunner: "With our Experience Hub, we are creating a whole new platform for the packaging industry. Here, we offer users genuine added value through exclusive content: we communicate our latest news, provide important background information and supply visitors with detailed specialist information on the subject of packaging production. In this way, we are creating a new network where visitors can obtain information quickly and easily and make direct contact with our specialists. The Experience Hub has been very well received by our customers. This is shown by the high number of users, a number which is increasing daily."

The Marbach Experience Hub has started by providing information on the topics folding carton and corrugated board, further topics will follow in 2021.

### **About Marbach**

Packaging. Performance. You. This is the slogan of Marbach, the world's leading manufacturer of die-cutting and thermoforming tools. With 1,500 employees worldwide, Marbach sets the benchmark in its industry. Since 1923. And delivers pure performance to its customers. Totally individual. For each requirement the best solution. In every price range. Worldwide.

### **More Information:**

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