



XEIKON COLOR SERVICES

Accurate and reliable color reproduction are key for you as a digital production power-house. Xeikon has been active in digital printing for more than 20 years and a lot has changed in the sector since then. Color management has now evolved into a vital part of a production strategy with a focus on quality, efficiency and cost control.



Xeikon
ColorControl & Color Forecast Pro

HOW TO TRANSLATE GOOD COLOR INTO VALUE?

Our Color Services are of course created to optimize digital color solutions and to excel in color production and reproduction, but in the end color management translates into more value for your production. To guarantee that, Xeikon has developed a set of services which creates tailor-made solutions customized for your situation. The following services are part of this commitment:

- ◆ **Xeikon Color Discovery Audit:** Designed to identify the root cause(s) of your specific color reproduction issues, and then defining a tailored action plan to overcome them. Our expert will spend a full day with your team to analyze your processes. The result will be a detailed report with recommendations and advice for the future.
- ◆ **Xeikon Color Control Software:** This cloud based software package allows you to take control over your color output on all your Xeikon presses (dry toner and inkjet), and any other digital print devices. This is a very high-end ICC profile generation and quality control tool.
- ◆ **Xeikon Color Forecast Pro:** This software tool interfaces directly with your X-800 workflow. It is designed to control, edit and input color for all spot color needs. Direct sample measurement is included as well as 'CandyShop' printing, Delta E controls, and many other functions.
- ◆ **Professional Training:** Our training covers your production needs, and because color is so important to you, we include at least 4 days training with our color packages. Extended training can be given to prepress and management.
- ◆ **Photo spectrometer:** To complement our excellent software, we partner with X-Rite and our packages include the i1Pro and i1iO Robotic Table. The perfect combination solution for profile making and spot readings.
- ◆ **Xeikon Color Health Checks:** Every 6 months, we plan a predefined health-check of the digital color solution to ensure that the profiles used and the color quality of your press remain on the highest level.

HOW TO TRANSLATE GOOD COLOR INTO VALUE?

These are our 3 promises:

PREDICTABILITY

Making sure you can easily print your customers' expected colors, amongst others spot/brand colors and matching conventional processes. With Xeikon Color Control, you can predict very quickly if you will be able to answer print buyers' expectations without stopping the press:

- Match flexo, offset with digital print
- Match industry standards (ISO, GraCol, etc.)
- No complex prepress reworking
- Match a reference or preprinted sample
- Match spot and brand colors

For both CMYK and CMYK+5th, Xeikon's color tools remove all guesswork and avoids downtime by trial and error.



REPEATABILITY

Customer loyalty is crucial to your business. Consistent quality is mandatory for returning print jobs. It was a design specification of Xeikon Color Control to allow for easy reproduction of any job at any time with the exact same quality. During training, our expert will point out exactly how that works.

And of course, your customers will appreciate your consistent quality.

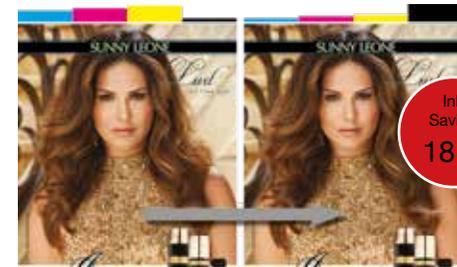


PROFITABILITY

Xeikon Color Control saves you money in different ways:

- Lower printing costs simply because a well-managed color services strategy will reduce test prints, reprints and waste.
- Our X-800 workflow will change the color separations for process optimization. This results in amazing colors. But also, again, it will reduce the usage of ink or toner.

On average, customers running Xeikon Color Control will save up to 18% on toner or ink usage. That makes a clear ROI!



XEIKON

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