



**sei**  
LASER

THE  
LASER  
WAY

It's a way paved with challenges,  
passion, solutions and a great spirit of enterprise.

It's a way shared with you.

It's a way and it's our dream.



**THE LASER WAY**



## A PAST TO SPEAK ABOUT AND A FUTURE TO WRITE ABOUT

Over 30 years have passed since 1982 in which as electronic and computer technicians we started working as pioneers in the industrial world, imagining and innovating, testing and suggesting. This “crescendo” led us to the laser way, a human and technological challenge which has become more and more exciting. Nowadays that small laboratory has turned into a significant industrial reality in the field of design and manufacture of integrated solutions based on laser technology: INDUSTRIAL laser systems, digital CONVERTING laser systems and OEM laser systems, for both cutting and marking the laserable material. Despite installations all over the world, our challenge to develop still continues and the best is yet to come.



## CLOSE TO THOSE WHO SEE FAR

“Laser” is not a cold word: at least, it is not cold for SEI Laser. Our motto, which is “each application has a possible laser solution”, sums up the meaning of our everyday effort: we work with passion so that our innovative solutions help find new opportunities and develop additional business for our customers. Thanks to the combination of our skills and their experience, we look at the future with the same pure energy and the same great flexibility laser technology offers, which is characterized by the wide range of applications, and satisfactions too.

Creative, ingenious, keen: this is SEI Laser.

>LOOK AHEAD

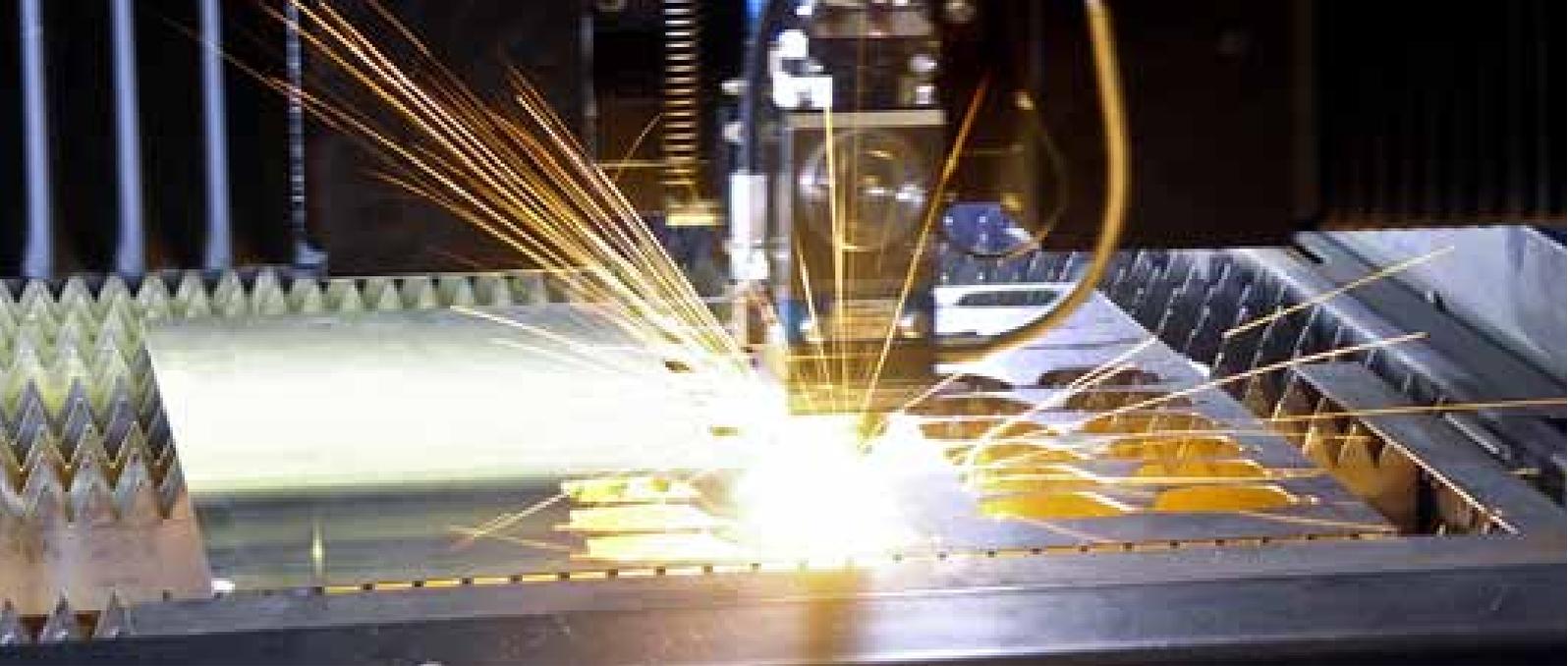


# > CREATE

## INNOVATIVE SOLUTIONS FOR NEW HORIZONS

Thanks to the most complete range of products and laser applications which are available on the market, and thanks again to significant investments in research and development, we are THE PARTNER who offers credible solutions and at the same time commits itself constantly to make them available through efficiency and simplicity. This is produced by means of our intellect and above all our passion. We have many prestigious customers and industrial partners who we assist with our in-depth knowledge giving them innovative solutions which are often specific to them and which give significant performances as far as cost, efficiency and quality of the final





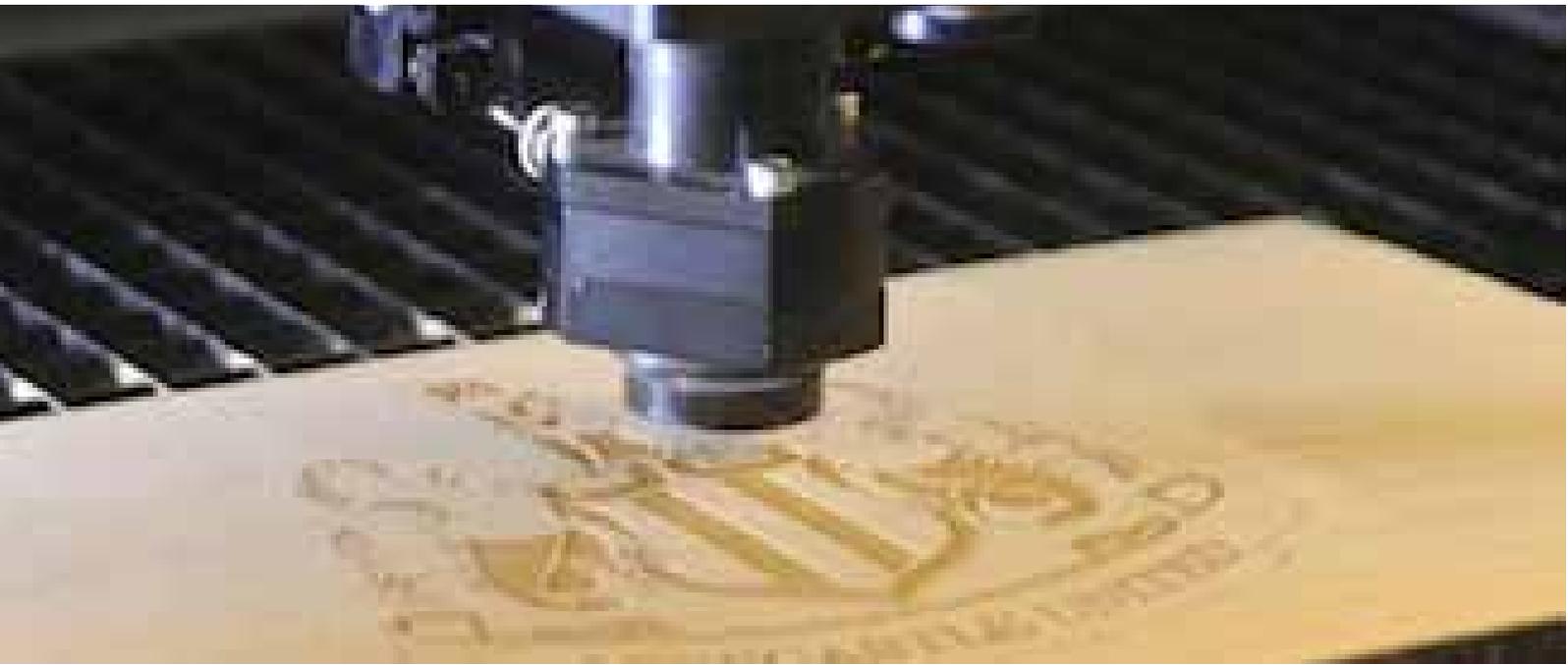
## SKILLS WHICH GIVE VALUE

Wherever an application is "suitable" for the laser, we are present. However, our mission does not consist of being one among others, we want to be a front-runner.

As a real "problem solver" SEI Laser is able to meet specific demands by offering professional solutions within different applications such as automotive, metal fabrication, lighting, converting, packaging, fashion, electronics and visual communication.

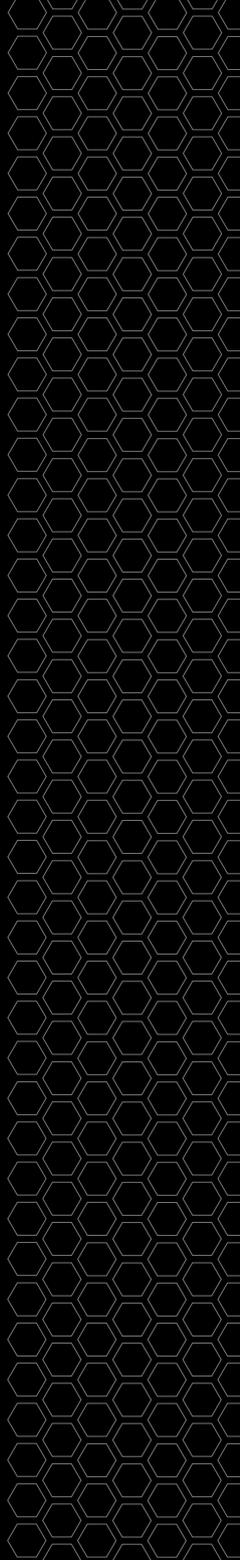
Our systems which are equipped with galvanometric head for the marking of organic and metallic materials (with laser source both CO2 and NdYag) and our laser flatbed plotter systems with coordinated axes for the cutting and the marking (with laser source both CO2 and Fiber) are the best outcomes of our extensive experience and competence.

SEI Laser does not only supply customers with products, but also offers integrated solutions specific to applications in order to help them find new opportunities for growth and development.





>CHALLENGE



## REVOLUTIONARY GENERATION

The laser, which has already revolutionized the idea of the standard machine tool, is the digital tool of the future.

It's a kind of magic, we are fascinated by it and we constantly observe this change because we are committed to studying new applications for revolutionary solutions. This lead us to discover new production methods in different fields like labeling, graphic arts, paper finishing and decoration, anti-counterfeiting, flexible packaging



# > REVOLUTIONIZE

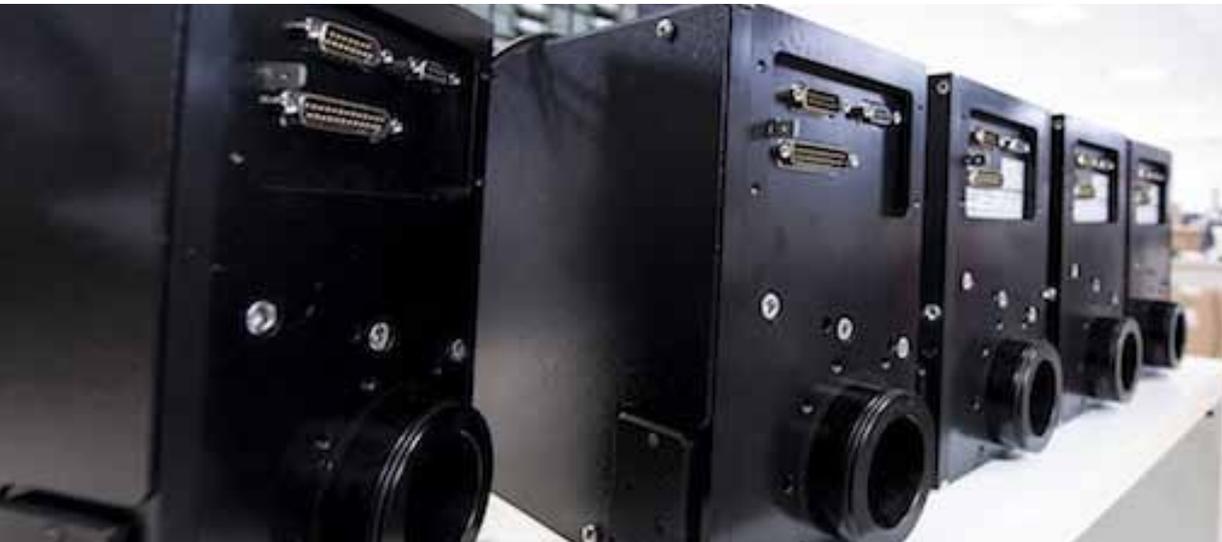


and micropackaging.

The solutions for the digital converters are represented by highly-performing systems, a philosophy of modularity on flexible, expandable and upgradable platforms, they can be suitable for different production needs with "Commercial" (paper), "Labeling" (roll to roll) and "Packaging" (transparent film or cardboard) solutions.

Thanks to our technology, the converter has revolutionized his chances of growth and development; for example, let's consider the laser as a digital instrument in a modern production process where the "web to market" is an easy goal to reach.

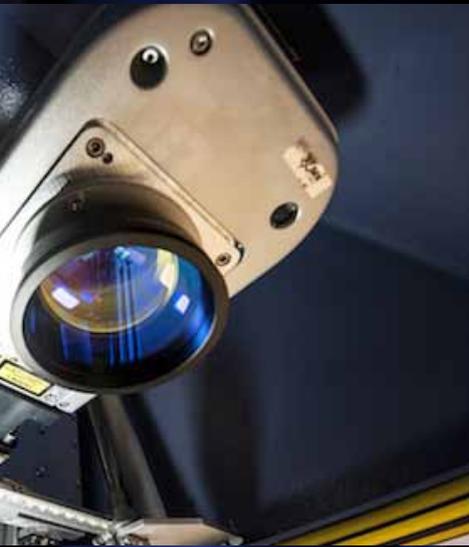
# > INNOVATE



## INNOVATIVE IDEAS TO BE ONE STEP AHEAD

The laser is an extraordinary tool which enables real virtuosity on each type of material emphasizing its features. Laser technology can really make each product unique and exclusive. We have been successfully supplying business partners with OEM systems for years. Where there were no opportunities to market directly, SEI Laser managed to build up strategic partnerships with important companies, to start a long-lasting profitable business by sharing our knowledge, strengths and presence within the market. We have also exploited synergies and achieved important goals which could not have been achieved in any other way.

Trust, respect and mutual esteem have always gained us important long term relationships which are constantly being renewed.



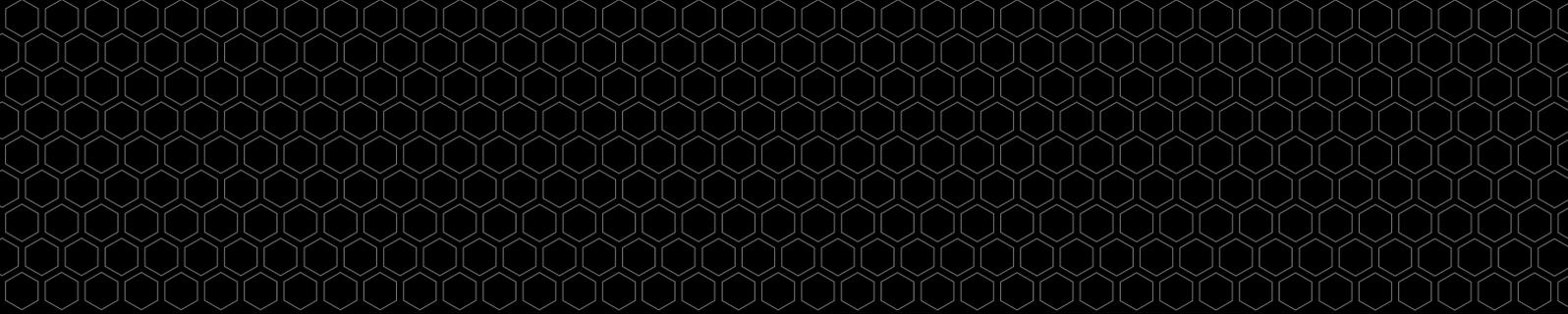
# OUR QUALITY IS UNIQUE

SEI Laser products are innovative and are the results of team work.

We continually invest in order to develop new products and to improve existing technologies. Our R&D team is a strategic internal resource, but also a support for our customers in the development of new products and processes. New technologies need people who imagine, create and manage them technically, but they also need dreamers.

This is what we mean by high quality: a global service, outstanding technology, inspired production and an infinite passion for excellence.





> IMPROVE



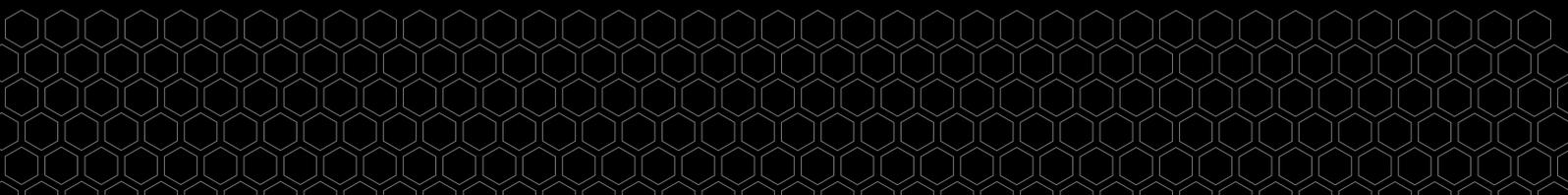
# > SPREAD AND PROMOTE



## WINNING IS A WAY OF LIFE

Customers are our point of reference, the beginning and the end of all our actions: in Italy, like all over the world, we endeavor with constructive and cooperative spirit, to meet all our customers' demands. It is this that makes us unique. Which language we speak does not matter: SEI Laser team wants to understand and to be understood, wants to listen and to talk. In one word, SEI Laser likes communicating and sharing skills and experiences with their colleagues, their customers and suppliers. This positive attitude makes each relationship special and helps to spread and promote the prestige of the Italian industry all over the world.

THE JOURNEY  
DOESN'T STOP:  
WE ARE READY  
FOR NEW CHALLENGES



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[www.seilaser.com](http://www.seilaser.com)



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